



**Earn up to 6 CPE Credits on Friday, September 29, 2017**  
**We invite you to attend Smith Leonard's 11<sup>th</sup> Annual CPE Day**

**Location:** Greensboro Airport Marriott, 1 Marriott Drive, Greensboro, NC 27409  
**Who should attend:** All active CPAs, CFOs, Company Owners & Controllers  
**Delivery method:** All presentations are in an interactive group – live setting

**Registration Fee:** **\$125**

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Title of presentation: Dealing With a Crisis at Your Company  
Name of presenter: Mary Adams, Brent Powell, Kurt Stakeman – Womble Carlyle  
Program description: Provide strategies to minimize the possibility of a crisis event, as well as how to respond if a crisis arises, including challenges related to cybersecurity  
Learning objectives: Participants will learn how to look ahead to avoid, mitigate, and manage problems  
Program level: Intermediate  
Field of Study: Specialized Knowledge and Application  
Prerequisites: None  
Advance preparation: None

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Title of presentation: Accounting and Audit Update  
Name of presenter(s): John Nicolson and Scotti Teschke – Smith Leonard PLLC  
Program description: Private company accounting update  
Learning objectives: Understand the latest and upcoming rule changes to allow you to effectively plan for 2018 and beyond  
Field of Study: Accounting  
Program level: Intermediate  
Prerequisites: None  
Advance preparation: None

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Title of presentation: ACA and Healthcare Reform Update  
Name of presenter: Greg Stancil – Scott Insurance  
Program description: Updates and changes to the affordable care act  
Learning objectives: Provide participants with knowledge to effectively manage corporate health insurance programs  
Program level: Advanced  
Field of Study: Specialized Knowledge and Applications  
Prerequisites: None  
Advance preparation: None

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Title of presentation: US and Global Market Update  
Name of presenter: Niles Greene and Brian Morgan - SunTrust  
Program description: Updates and changes to the economic climate  
Learning objectives: Inform participants of trends in the the global, national, and local economy and enable them to optimize business strategy  
Program level: Advanced  
Field of Study: Economics  
Prerequisites: None  
Advance preparation: None

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Title of presentation: Setting Your Followers on Fire  
Name of presenter(s): Denise Ryan – FireStar Speaking  
Program description: Tools and skills to become a great leader, including a discussion of traits leaders possess and how to avoid common mistakes leaders make  
Learning objectives: Provide attendees with tools to motivate employees and raise morale  
Field of Study: Personal Development  
Program level: Advanced  
Prerequisites: None  
Advance preparation: None

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Title of presentation: Tax Update  
Name of presenter(s): Adrienne McKinney and Jimmy Eggers – Smith Leonard PLLC  
Program description: Tax changes and updates  
Learning objectives: Provide accountants an overview of tax changes needed to manage your company's bottom line  
Field of Study: Taxes  
Program level: Intermediate  
Prerequisites: None  
Advance preparation: None

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**ONLINE REGISTRATION:**

<http://events.r20.constantcontact.com/register/event?oeidk=a07ed7ei1i398ddd5cf&llr=t66xcdeab>

**Refund policy:** Cancellations prior to September 18, 2017 will incur a \$25 administrative fee.  
No refunds issued for cancellations after September 18, 2017.  
No refunds issued for no-shows.  
Participants may be substituted without any fee.

**Program cancellation:** If insufficient registrations are received, the event will be cancelled seven days in advance of the presentation. In this case, registrants' fees will be refunded.

**Complaints:** For more information regarding refunds, complaints and/or cancellation policies, please call (336) 883-0181.

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